United4Youth

United4Youth is a community **empowerment** model - assembling teams of organizations to co-design innovative **collaborative programs** that lead to positive and sustainable outcomes for our highest needs youth.

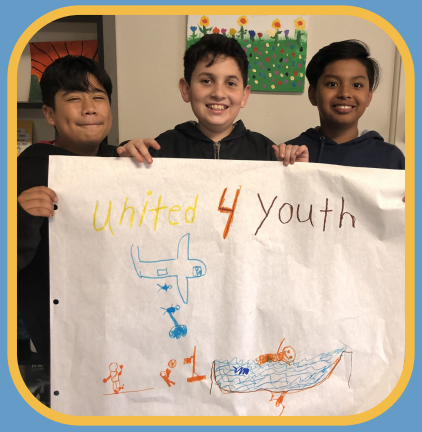
United4Youth encompasses a broad scope of offerings for youth and their families- not simply a single service - that must **work together to make a positive change** in participants' lives.The idea behind community impact is to look at participant needs beyond just the services offered by a single program, and **integrate services** to provide a full spectrum of personal and social solutions.

With **6 organizations** coming together to serve **South County youth,** the idea is that social needs are not the result of a single condition, but more likely reflect a combination of conditions, each of which should be addressed to bring about a positive, sustainable change.

- The collaboration is working on community impact by increasing **cross referrals** and maintaining a **no-closed door policy.**
- Representatives of each organization meet regularly to explore how to meaningfully support our youth with the longer term goal of addressing the root issues and changes needed to create a thriving community.

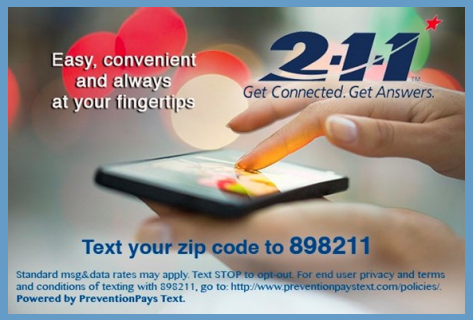
As part of our collaboration we also provide a **6-8 week series of workshops** that we bring to a school or organization to wrap around a designated group of students. (Sessions might be modified to comply with CDC guidelines during COVID pandemic and be provided virtually or outdoors with smaller groups)

By working together, we empower our youth grow in a safe, healthy, and thriving community.



Visit us at

unitedwaysc.org/united-4-youth



HAVE US HOST A WORKSHOP FOR YOUTH IN THE WATSONVILLE COMMUNITY

United 4 Youth

CONNECT • ENGAGE • THRIVE

College & Career Readiness
Health & Wellness
Financial Stability
Community Connection

United Way of Santa Cruz County

ORGANIZATIONS

Pajaro Valley Prevention and Student Assistance

MISSION: Improve the quality of life of the students and families of the Pajaro Valley by providing health education, counseling, and prevention services, and by advocating for public policies that protect the health of our community.

WORKSHOP: Stanford Tobacco toolkit, youth learn about specific health effects of tobacco products, and learn how their branding is deceptive. They also learn to deconstruct advertising and view it critically, an important aspect of media literacy.

Contact Information: *pvpsa.org*

FB: @pajaro.valley.prevention | Twitter: @p_v_p_s_a

Community Action Board

MISSION: Partner with the community to eliminate poverty and create social change through advocacy and essential services.

WORKSHOP: Luna y Sol Familia Center a program of Community Action Board is launching several workshop series for youth that will focus on basic needs, wellness, education, economic opportunities, and community engagement. In addition, it will be hosting strengthening family relationship workshops, along with parent workshops. Participating in the workshops will give families a sense of connection with each other. Workshops will help increase communication skills and a purpose in belonging in their community.

Contact Information:

Marlene Garcia 831.331.0878 | *https://cabinc.org*

FB: Community Action Board of Santa Cruz

IG:youthhomelessresponse

Conflict Resolution of Santa Cruz County

MISSION: The Conflict Resolution Center cultivates peace in the community by providing tools, training, and a guided process for people in conflict. Our services are affordable, confidential and available to all.

WORKSHOP: For youth - and parents too. Gain skills to prevent conflict from escalating. Increase your sense of self awareness and how you respond to conflict. Learn tools to recognize your emotions and identify your needs so that you can communicate better.

Contact Information: *crcsantacruz.org*

FB: @ConflictResolutionCenterofSantaCruzCounty

Living Evolution/ Growing Up Wild

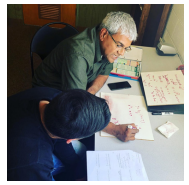
MISSION: To create a stronger sense of community, increase physical and mental health, and support people in experiencing a greater sense of connection to nature.

WORKSHOP: Our outdoor adventure and experiential learning programs incorporate a variety of activity opportunities where participants may spend time in the parks, forests, or beach learning, playing and exploring. Outcomes may include:

- Increased behavior and motivation in utilizing natural activities as a coping mechanism for physical and mental well being.
- Decreased feelings of anxiety and isolation.
- Increased self-esteem and self-confidence by learning skills and tools to challenge personal comfort and change.

Contact Information:*www.livingevolution.org*

Facebook: @LivingEvolutionSantaCruz



Youth N.O.W.

MISSION: Youth NOW is committed to engaging youth in a nurturing community where they grow personally and academically through individualized programs that cultivate success.

WORKSHOP: For youth- and parents too. The Study Skills Workshop will provide students with step-by-step strategies and skills to immediately improve academic outcomes. Students will learn about the value of time management, planning and how to prioritize, how to take notes, building/implementing good study habits, how to prepare for tests, and stay organized. Students will feel better prepared to learn independently and by participating in this workshop they will gain awareness around preventing/ reducing stress and anxiety through self-care strategies.

Contact Information: *https://youthnowcenter.org*

Facebook @youthNOWCenter

YouthSERVE Volunteer Center

YouthSERVE is dedicated to connecting youth, ages 11-17, with rewarding volunteer projects across Santa Cruz County. We connect local youth who have a passion to help those in need with meaningful opportunities to do so. Our program is currently offering a hybrid of in person and at home volunteer opportunities

WORKSHOP: By participating in our workshops teens will complete a service project that will fulfill a need within the community. We will provide the necessary supplies and materials if the project is in-person. By volunteering with us, teens will learn new skills and feel more connected to our community.

Contact Information:

https://scvolunteercenter.org/programs/youth-serve/

Facebook: @YouthServeVolunteers